

Policy pursuant to art. 6, EU Regulation nr. 679/16, articles 13-14, EU Regulation 2016/679 (hereinafter GDPR).

The EU Regulation for the protection of personal data nr. 679/16 aims at ensuring that the processing of your personal data complies with basic human rights, freedom and dignity, with particular reference to the privacy and identity of the individual. Therefore, it is our duty to inform you about our policy for data confidentiality management and privacy.

We inform you that, pursuant to articles 13-14 GDPR, your data are processed with the following methods and for the following purposes.

UROPRESSVIT - S.R.L. undertakes to respect and protect personal data that you have voluntarily and explicitly provided to us in compliance with laws granting safety, accuracy, updating and relevance of data in relation to the purposes of website navigation. Personal data provided to us are used for information purposes for the applications installed on the website and are disclosed to third parties only if necessary and functional for such purposes. Data are processed by personnel appointed as data processor officers (and sub-officers designated by contract) only if processing is deemed necessary.

1. Subject of the processing

The Controller processes personal data, personal details (name, surname, company name, address, phone number, email address) – hereinafter “personal data” – that you provide to us upon visiting the company website, after filling out the form on the website to receive information about the products offered.

2. Purposes of the processing

Your personal data are processed:

A) without your express consent (as per art. 6, paragraph 1 GDPR) for the following purposes:

- collecting data to make business offers;
- fulfilling contract and tax obligations deriving from possible working relationships established with you;
- fulfilling obligations provided by law, EC regulation or legislation, or upon orders by any Authority;
- exercising the rights of the Controller, such as the right of defense before the courts;

B) only following your specific and separate consent (as per art. 7 GDPR), for the following marketing purposes:

- sending you newsletters, commercial communications and/or advertising material about products and services offered by the Controller and surveys on the satisfaction with the quality of the services provided by e-mail, post and/or phone.

We also inform you that if you are already our customer, we may send you commercial communications about products of the Controller that are similar to the ones you have already made use of before, unless you disagree.

3. Methods of processing

Pursuant to GDPR art. 5, the processing of your personal data should be based on the principles of fairness, lawfulness, transparency and carried out in an automated way aimed at storing, managing and transmitting them (by means of the operations referred to in GDPR art. 4 nr. 2), as well as by using suitable tools to ensure safety and confidentiality applying suitable measures to prevent the risk of loss, unauthorized access, unlawful use and disclosure.

Your personal data are processed both on paper and in digital form.

The controller should process personal data for the necessary time to fulfill the purposes above and, in any case, for no longer than 10 years from the termination of the working relationship for the purposes and obligations provided by law.

4. Disclosure of data

Data can be disclosed to employees and collaborators of the Controller in their role as data processors, as well as accessed by the external subject supervising our IT system and appointed by our company as an external processor; your data can be also disclosed to companies and/or firms that provide – by outsourcing – assistance, consultancy or collaboration to the data Controller in accounting, administrative, tax, and legal matters. We inform you that all our suppliers are appointed as external sub-processors and are subject to a validation and control process in terms of privacy and quality of the services required.

Without the need for an express consent as per art. 6, paragraph 1 GDPR, the Controller may disclose your data for the purposes referred to in art. 2.A) to judiciary authorities, as well as subjects for which the disclosure is required by law for the fulfillment of such purposes.

Your data will not be disclosed in any other way.

5. Storage period

Your personal data are stored for the necessary time to carry out the relationships between the parties and, in any case, for no longer than 10 years from the termination of any possible contract signed, as provided by law.

Once that storage period has expired, data are destroyed and/or erased, except for future communications by the Controller or decisions by authorities empowered by law.

6. Transfer of data

Data may be disclosed to suppliers (cloud and/or data store), in their role as Joint Controllers of data processing, which have signed an agreement with our company. These offices – in particular those established in non-EU Countries – were given precise operative guidelines by means of contractual terms that ensure that data are processed in compliance with EU Reg. n.679/16 also in the third Country they may be transferred to.

The data subject can exercise his/her rights against any Controller.

7. Nature of the provision of data and consequences of the refusal

The provision of data for the purposes referred to in point 2.A) is mandatory. Where not present, we cannot ensure you the processing of your data for commercial purposes.

The provision of data for the purposes referred to in point 2.B), instead, is elective. Therefore, you can decide to not provide any data or to refuse the processing of data previously provided: in this case, you will not receive any newsletters, commercial communications and advertising materials related to the products offered by the Controller.

You will continue to have the right to information referred to as in point 2.A).

8. Rights of the data subject

You are entitled to ask the Controller to access your personal data, to correct or erase them, to integrate incomplete data, to limit their processing; to receive data in a structured and commonly used format and legible by electronic device; to withdraw the consent previously given for the processing of your data at any time and fully or partially object it; to lodge a complaint against the Authority, as well as exercise the other rights that you were granted pursuant to articles 15-22 EU Regulation n.679/16.

9. Exercise of rights

You can exercise your rights at any time by sending an email to the address: info@euopressvit.com

The data subject is entitled to lodge a complaint with a supervisory Authority.

If no longer interested in business communications and wanting to erase your position, you can send an email to the address: info@euopressvit.com

10. Controller of the processing, data processors

EUROPRESSVIT - S.R.L. – Buccinasco (MI) Via Veneto 10 Cap 20090 – VAT number 00730090156 – Phone number 0248844875 – as the Controller of the processing, represented in person by his/her legal representative.

The Controller of data processing relies on internal processors and external sub-processors, the latter appointed for the fulfillment of the purposes referred to in point 2.

The updated list of the processing controllers and sub-controllers, of the Joint Controllers and of the recipients of data is kept at the registered office of the Controller of the processing.

11. Modifications

This policy may be subject to modifications. In case of significant modifications in the use of customer data by the company, the latter will notify the user by publishing them in a clearly visible way on its web pages.

12. Data acquired during web surfing

The IT systems and the software procedures of our website acquire, while running, some personal data whose transmission is implicated by the use of Internet communication protocols. These are information that are not collected to be associated with identified subjects but that, due to their nature, through processing and matching with data held by third parties, allow the identification of users. Under this category fall IP addresses or domain names of the computers used by the users visiting the website, URI addresses of the sources required, time of the request, method used to submit the request to the server, size of the file received in response, the code number indicating the state of the response from the server (completed, error, etc.) and other parameters related to the operating system and the IT environment of the user. Data may be used to ascertain responsibility in case of possible cyber crimes against the website: except for this case, data about web contacts do not last longer than the time needed for the purposes they are collected and later processed.

On the website, a Google Analytics SCRIPT can be found, which traces the behavior of the users on the website and a contact form that does not record any data in the Database but only sends information by email to the recipients in the form.

Cookies are “preference” cookies (they save the preferred language of the user and use it for the following access), and therefore persistent and session-specific.

The website does not collect any data on it, data collected through it are later transmitted by Google Analytics and the company.

Google Analytics Cookies (`_utma`, `_utmz`, `_gat`, `_ga`, `_gid`)

Google Analytics is an analysis tool for web data, which allows the owner of the website to understand how visitors interact with it. Google Analytics uses first party cookies to monitor the interactions of the visitors with the website that makes use of its functions. Such cookies are used to store information, such as time of the current visit, possible previous visits to the website from the same visitor and the website that signaled the web page to the visitor. Google Analytics collects information anonymously and records the trends of the websites without identifying single visitors. Browsers do not share first party cookies of

Google Analytics among various domains. The privacy policy of Google Analytics describes how personal information are processed in the moment that that tool is used. It is available at:

<http://www.google.com/intl/it/analytics/privacyoverview.html>

Use of the IP addresses of the visitor through Google Cookies

Each computer or device connected to the Internet is assigned an exclusive number as IP address. Since these numbers are generally assigned in blocks based on the country, an IP address can be often used to identify the country, province and city from which a computer is connected to the Internet.

Google Analytics collects the IP address of the visitors from the website to indicate their geographical location. This is known as IP geolocation. Google Analytics does not notify information related to the actual IP addresses of the visitors. By reason of the use of a method known as IP masking, Google Analytics discloses information so that just a part of the IP address is used for the geolocation, instead of the whole address.

Additional component of the browser to disable Google Analytics Cookies

At the address <https://tools.google.com/dlpage/gaoptout?hl=it> it is possible to download the additional component of the browser to disable Google Analytics. The additional component communicates the JavaScript code of Google Analytics (ga.js) to specify that information on the visit to the website should not be sent to Google Analytics. The additional component of the browser to disable Google Analytics does not prevent information being sent to the website itself. Furthermore, most browsers make it possible to control most cookies through the settings of the browser. In case the user does not want to receive any cookies in his/her computer, he/she can increase the privacy protection level of his/her browser through that specific setting.

13. Data Protection Officer (DPO)

The company has appointed an independent third party for the control and planning of our information and privacy management system. In case of doubts, need, or explanations on privacy, you can write a detailed email describing your problem to dpo@euopressvit.it

The DPO will consider your requests and, based on the responsibilities taken on, will be able to intervene in accordance with the applicable regulation.

Questions, complaints and suggestions

If you are interested in receiving further information, making suggestions, complaints or objections to the privacy policy of the company or to the way data are processed, you can send an email to info@euopressvit.com